



February 14, 2024

RESERVATION NUMBER: 2024-█

█
Account Manager

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luann@padona.com

Dear Karen:

Thank you for being part PADONA's 36th Annual Conference! We are excited about our upcoming conference and want to communicate a few important items. **If you are not the person who will be exhibiting, please share this information with the appropriate person(s).**

This year, we will be posting important exhibitor information on our website at, <https://padona.com/convention-exhibitor/>, under our conference tab. Information for exhibitors is clearly marked. **Please visit this site regularly prior to conference for any updates.**

We plan to distribute booth assignments prior to your arrival; however, please also check in at the exhibitor registration area in the Garden Terrace Lobby to confirm your table assignment and receive your schedule, name badges and list of attendees.

The exhibit area includes a six-foot skirted table; keep in mind that it is **not an eight by ten booth**. If you have signed up for a floor standing display and will NOT need a six-foot table, please notify us ASAP. Your exhibit area also includes two chairs and an identifying sign with your company name. Electric is also included but we must be notified of your need/desire prior to the conference.

Those requiring wireless Internet access at your exhibit space, please contact Melvin Morales (717-534-8847) at The Hotel Hershey directly to arrange.

If shipping supplies to the venue prior to the conference, please send them no more than one week prior to the start of conference. Clearly mark your container with **YOUR COMPANY NAME** along with **PADONA April 2-5, 2024 CONFERENCE**. Anything you ship directly to the hotel prior to conference should be addressed to the contact and address below.

Melvin Morales, Conference Services Manager

The Hotel Hershey
100 Hotel Road
Hershey, PA 17033

The PADONA room block at The Hotel Hershey is almost full. To make hotel accommodations, please contact the Hotel Hershey directly at 855-729-3108 at the discounted room rate.

Reservations can also be made online through the following link:

<https://reservations.hersheypa.com/HRSApp/HRSHome?groupCode=PADONA2023H&venue=hotelHershey>

A few exhibitor schedule items:

1. Regular Exhibitor set-up will be Tuesday, April 2 from 5:00-7:00 PM and Wednesday, April 3 from 7:30-9:30 AM. **Set up must be completed by 9:30 AM on April 3.**
2. Exhibit times are scheduled as follows:
 - a. Wednesday, April 3: 10:00AM-11:00AM and 3:00- 5:00PM
 - b. Thursday, April 4: 10:00AM-10:45AM and 2:15-3:30PM

Exhibits must be torn down and removed from the exhibit hall(s) immediately following the close of exhibits at 3:30 PM on Thursday, April 4.

Break Exhibitors will be permitted to set up 30 minutes prior to the scheduled break times. Breakdown of your display must be completed immediately following each scheduled exhibit time.

3. You and your representatives are invited to the breakfast and lunch meals throughout the conference. Meals are provided as part of your exhibitor fee for up to two representatives from your organization. Additional representatives are invited to attend the conference for an additional fee of \$280 each.
4. We have extended our exhibit hall hours on Wednesday afternoon for attendees and exhibitors to spend quality time together. We also have some fun events planned during this time while enjoying a networking opportunity with peers and conference attendees.
5. You and your representatives are invited to attend a vendor - exclusive luncheon on Thursday, April 4 beginning at 12:00 Noon in the Circular Dining Room. PADONA's leadership team and board members will also be in attendance to provide updates on PADONA events, happenings, and opportunities for business partner engagement throughout the year.
6. We invite you to remain with us for our Thursday evening party! We are hosting a live band, hors d'oeuvres, and complimentary beer /wine. All attendees, sponsors, and exhibitors are invited to attend. If your company would like to be part of the party in some special way, please contact me.

7. Throughout the conference, we are hosting a scavenger hunt for attendees. Attendees who successfully complete the scavenger hunt will be eligible to win prizes. We have opportunities for our exhibitors and sponsors to participate while providing additional opportunities for our attendees to interact with you and your exhibit throughout the conference. Any proceeds we collect through the scavenger hunt will be dedicated to our Scholarship Program fund.
8. **Once again, we will be coordinating the basket raffle in support of our scholarship program.** Each year, we award scholarships to individuals who are enrolled in higher education in a nursing or nursing-related field as well as scholarships to attend our Leadership Development Course and Annual Conference. If you are interested in donating a gift basket to be included in our scholarship raffle, please sign up at <https://www.surveymonkey.com/r/3KLWG2H>. We also encourage you to participate in the basket raffle by purchasing tickets at the attendee registration area. It is a great opportunity to help support a nurse in training and perhaps win something you really like at the same time!
9. Please note that if you have a gift / raffle item at your exhibit booth, it is your responsibility to distribute to the winner(s).

Our records indicate that **you are the individual who** will operate your exhibit and your exhibit type is: **table top display**. If there is any change, please provide updated information, including the names(s) and title(s) of the individual(s) who will be exhibiting via e-mail (luann@padona.com) ASAP. Name tags are required for all food functions and events. Your company name on this letter is as it will appear on your company's table sign. All updated information and questions can be directed to LuAnn White, Administrative Assistant, by fax (856-780-5149) or via e-mail (luann@padona.com).

We greatly appreciate your support of PADONA and look forward to seeing you!

Very truly yours,



Candace McMullen, RN, NHA, MHA, CLNC, CNDLTC
CEO/President, Board Chair

Attachment - Exhibitor Schedule Follows

PADONA's 36th Annual Conference

The Hotel Hershey, Hershey, Pennsylvania
Tuesday, April 2, 2024

10:00 AM - 6:00PM Registration - Overlook Room
 5:00 PM - 7:00 PM Exhibitor Registration - Garden Terrace Lounge

GARDEN TERRACE EAST		CASTILIAN ROOM	
12:45PM - 1:00 PM	<i>Welcome and Conference Updates Candace McMullen</i>	12:45PM - 1:00 PM	<i>Welcome and Conference Updates Sophie Campbell</i>
1:00 – 2:00 PM	PA Project Firstline: The Great Escape from Infections - Engaging Frontline Caregivers with Interactive Infection Prevention and Control Education <i>Speaker: Merewyn Sheeran, PA Department of Health, PA Project Firstline</i>	1:00 – 2:00 PM	Maybe It REALLY IS all fun and games - Tovertafel for residents with dementia <i>Speakers: Valerie Laroche, Eugenia, Rachele Arnold, Concordia at Villa St. Joseph</i>
2:00 – 2:15PM	Break	2:00 – 2:15PM	Break
2:15 – 3:15PM	Best Practices, Strategies and Tools to Avoid Skilled Nursing Facility Rehospitalizations <i>Speaker: Angela Huffman, Real Time Medical Systems</i>	2:15 – 3:15PM	Building a Successful QAPI Program using the updated Skilled Nursing Facility Measures <i>Speaker: Brian Stever, Stever Advisors, LLC</i>
3:15 – 3:45PM	Coffee Break	3:15 – 3:45PM	Coffee Break
3:45 – 4:45PM	Clear, Concise Communication to Improve Health Care Outcomes <i>Speakers: Julie Bellucci and Heather Meadows, Premier Therapy</i>	3:45 – 4:45PM	Supporting Dignity and Risk-Taking in Older Adulthood for Nursing Home Residents <i>Speakers: Liza Behrens and Kalei Kowalchik, Penn State University – Ross and Carol Neese College of Nursing and Susan Ryan, Center for Innovation</i>
4:45 – 5:00PM	Break	4:45 – 5:00PM	Break
5:00 – 6:00PM	Transforming Care in Nursing Homes: Implementing Age-Friendly Practices Through PA Teaching Nursing Home Collaborative <i>Speakers: Kim Ratliff, Wesley Enhanced Living, Taylor McMahon, The Presbyterian SeniorCare Network, The Willows and Maureen Saxon-Goia</i>	5:00 – 6:00PM	Managing Challenging Behaviors: An Interprofessional Approach to Non-Pharmacological Treatment of Behavioral and Psychological Symptoms of Dementia <i>Speaker: Rachel Alena, Powerback Rehabilitation</i>

PADONA's 36th Annual Conference
Wednesday, April 3, 2024

7:00 AM - 9:00 AM Continental Breakfast in Fountain Lobby

7:30 AM -10:00 AM Registration - Overlook Room

7:30 AM - 9:30 AM Exhibitor Registration and Set up – Garden Terrace Lounge

GARDEN TERRACE EAST		CASTILIAN ROOM	
8:30 - 8:45 AM	<i>Welcome and Conference Updates Sophie Campbell</i>	8:15 - 8:30 AM	<i>Welcome and Conference Updates Candace McMullen</i>
8:45 - 10:15 AM	Did That Really Happen?? A Retrospective Look at Survey Life Since Last Year's PADONA Conference <i>Speaker: Paula Sanders, Post & Schell, PC</i>	8:30 - 10:00 AM	From Burnt Out to On Fire <i>Speaker: Sherry Cain, Cain Coaching and Consulting</i>
10:15- 11:00 AM	Break and Visit Exhibitors	10:00– 10:45AM	Break and Visit Exhibitors
11 AM – 12:30 PM	From Burnt Out to On Fire <i>Speaker: Sherry Cain , Cain Coaching and Consulting</i>	10:45 AM - 12:15PM	A Deep Dive into the Most Frequently Cited Clinical Areas <i>Speakers: Candace McMullen, Affinity Health Services / PADONA and Sophie Campbell, PADONA</i>
12:30 - 1:30 PM	Lunch	12:15 - 1:30PM	Lunch
1:30 PM – 3:00 PM	A Deep Dive into the Most Frequently Cited Clinical Areas <i>Speakers: Candace McMullen, Affinity Health Services / PADONA and Sophie Campbell, PADONA</i>	1:30 – 3:00 PM	Did That Really Happen?? A Retrospective Look at Survey Life Since Last Year's PADONA Conference <i>Speaker: Paula Sanders, Post & Schell, PC</i>
3:00 -5:00PM	Visit Exhibitors Wine, Beer, Games and Door Prizes (must be present to win)		

PADONA's 36th Annual Conference

Thursday, April 4, 2024

7:00 AM - 9:00 AM

Breakfast - The Circular

8:00 AM - 10:00 AM

Registration - Overlook Room

GARDEN TERRACE EAST		CASTILIAN ROOM	
8:30 - 8:45 AM	<i>Welcome and Conference Updates TBD</i>	8:15 - 8:30 AM	<i>Welcome and Conference Updates TBD</i>
8:45 - 10:15 AM	<p>CMS Updates on Survey and Certification</p> <p><i>Speakers: Heather Lang and Dexter Glasgow, CMS Regional Office</i></p>	8:30 - 10:00 AM	<p>2024 Regulatory and Employment Update</p> <p><i>Speakers: Dave Marshall and Andrew Dollman Latsha Davis & Marshall, PC</i></p>
10:15 - 10:45 AM	Break and Visit Exhibitors	10:00 - 10:30 AM	Break and Visit Exhibitors
10:45 - 12:15 PM	<p>2024 Regulatory and Employment Update</p> <p><i>Speakers: Dave Marshall and Andrew Dollman Latsha Davis & Marshall, PC</i></p>	10:30 - 12:00 PM	<p>CMS Updates on Survey and Certification</p> <p><i>Speakers: Heather Lang and Dexter Glasgow, CMS Regional Office</i></p>
12:15 - 1:15 PM	Lunch	12:00 - 1:15 PM	Lunch
12:00 – 1:30 PM – Vendor Luncheon – Circular Dining Room			
1:15– 2:15 PM	<p>"Did your mother get injured in a nursing home? Did your father get a bedsore?" Being proactive in the face of skilled nursing facility malpractice actions.</p> <p><i>Speaker: Illene Warner-Maron, Philadelphia College of Osteopathic Medicine</i></p>	1:15 - 2:15 PM	<p>Understanding Nurse Manager's Role as it Relates to Human Resources</p> <p><i>Speakers: Lori Jamison and Rachael Johnson, CHR Consulting Services, Inc.</i></p>
2:15 - 3:30 PM	Break and Visit Exhibitors	2:15 - 3:30 PM	Break and Visit Exhibitors
3:30 PM	AWARDING OF SCHOLARSHIP GIFT BASKET PRIZES		
6:00 - 10:00 PM	<p>CELEBRATION PARTY, LOCATION: GARDEN TERRACE BALLROOM Live Band: Chris Woodward and Shindiggin'</p>		

PADONA's 36th Annual Conference

Friday, April 5, 2024

7:00 AM - 9:00 AM Breakfast - The Circular

GARDEN TERRACE EAST		CASTILIAN ROOM	
8:30 - 10:00 AM	Department of Health Update <i>Speaker: Susan Williamson, Pennsylvania Department of Health</i>	8:30 - 10:00 AM	Office of Long-Term Living Updates <i>Speaker: Jill Vovakes and Dr. Lawrence Appel, Office of Long-Term Living – Bureau of Quality Assurance and Program Analytics</i> <i>Nancy Zionts, Jewish Healthcare Foundation</i>
10:00 - 10:30 AM	Break	10:00 - 10:30 AM	Break
10:30 - 12:00 PM	Office of Long-Term Living Updates <i>Speaker: Jill Vovakes and Dr. Lawrence Appel, Office of Long-Term Living – Bureau of Quality Assurance and Program Analytics</i> <i>Nancy Zionts, Jewish Healthcare Foundation</i>	10:30 - 12:00 PM	Department of Health Update <i>Speaker: Susan Williamson, Pennsylvania Department of Health</i>