

Dear Exhibitor(s),

Welcome to our 34th Annual PADONA Conference! We are sooooo excited to be back together again at the beautiful Hotel Hershey! We are grateful for your ongoing support of PADONA. Without you, this conference would not be possible.

A few notable conference items:

1. Exhibit times are scheduled as follows:
 - a. Wednesday, March 30: 10:00AM-10:45AM and 2:30-3:15PM
 - b. Thursday, March 31: 10:00AM-10:45AM and 2:30-3:15PM
2. Exhibits will close at 3:00 PM on Thursday, March 31; however, you will NOT be permitted to break down your exhibit until 4:30PM or later to ensure there is no disruption of our educational programming. In prior years, exhibitor tear down has created much difficulty hearing speakers in the Garden Terrace ballroom.
3. Break Exhibitors will be permitted to set up 30 minutes prior to the scheduled break times. Breakdown of your display must be completed immediately following the exhibit time.
4. You and your representatives are invited to attend breakfast and lunch on both Wednesday and Thursday along with our attendees. Lunch will be available in the designated locations on both days between 12:00N – 1:30PM.
5. This year, we are hosting a luncheon on Thursday for all of our vendors and sponsors from 12:00N-1:30PM in the Garden Terrace West. PADONA leadership, staff, and board members have been invited to attend, as well.
6. On Wednesday evening, we have scheduled a special event to celebrate our long-term care nurse attendees, who have spent the last 2 years battling COVID. We are hosting a celebration party, with a live band, hors d'oeuvres, and drinks. All exhibitors are invited to attend.
7. You and your representatives are also encouraged to attend our Vendor Appreciation Reception on Thursday evening 5:30-6:30 PM. This is an additional opportunity to network with peers and convention attendees.
8. We will continue with the vendor sign-off to encourage conference attendees to visit every booth. This year, we will provide gift cards as door prizes for those attendees who return their completed vendor sign-off form.
9. We are holding our annual scholarship raffle throughout the conference. A huge thank you to those who donated raffle items. Please feel free to participate in the raffle and donate to the development of our future nurses.
10. Please note that this year, any gift/raffle item that you include at your booth will be your responsibility to distribute.

Please remember to wear your name tag at all PADONA – sponsored functions, including meals, party, and reception. Your name tag is your admission to all conference related events. At the conclusion of the conference, you will receive an email link to our exhibitor evaluation survey. We welcome your feedback as to how we can improve our event.

I hope you enjoy the conference, connect with those you haven't seen throughout the pandemic, strengthen current client relationships, and make new connections and business development opportunities!

Very truly yours,



Candace McMullen, RN, NHA, MHA, CLNC, CNDLTC
Executive Director