



The Pennsylvania Directors of Nursing Administration CY 2018 Annual Report

2018 was a year of transition for The Pennsylvania Directors of Nursing Administration. In May 2018, I assumed the role of Executive Director and in September 2018 was appointed Board Chair. The report below is intended to highlight some of the notable activities in CY 2018.

Through CY 2018, PADONA averaged approximately 645 members across the Commonwealth of PA. We offer a number of resources for our members to assist with professional development. Our monthly newsletter (eNews) is always packed full of news and updates. In 2018, we offered a new **Leadership Development Series** written by Anne Weisbord, a **Clinical Pearls** section that includes a clinically-based article provided by Becky Flack, and a **Vendor Spotlight** highlighting one of our key business supporters each month. Our bi-weekly PADONA UPDATE offers our membership information on educational offerings, regulatory updates, and clinical practice resources.

Our 30th annual convention was held April 4-6, 2018 at The Hotel Hershey. We hosted approximately 392 attendees and 92 exhibitors. Both NAB and RN Credit Hours were provided for successful attendance/completion of the sessions. This convention was very successful and was a large source of our annual revenue.

Immediately after convention, our staff and Board begin planning for the next! In preparation for our 2019 convention, speaker proposals were solicited for relevant and timely topics. We received 25 speaker proposals in response. In an effort to expand the scope of our educational offerings, 2 different educational tracks were established for the 2019 convention; one geared toward administrative topics and the other more clinically based.

In May, we contracted with Rebecca “Becky” Flack to serve as PADONA’s Professional Development Nurse Educator. Becky is an RN, MSN, DNP, and CRNP with 20+ years’ experience as Director Nursing in Long-Term Care. Becky’s primary responsibilities include providing our membership with educational programming geared toward improving the education and skills of nurses working in the long term care industry.

In August, PADONA became a PA Department of Health approved provider of Directed In-service Education. We offer a discounted rate for facilities with at least one PADONA member. We currently have multiple high-risk regulatory programs ready to respond quickly to Directed In-service needs.



In September, Sophie Campbell provided a webinar on the basics of Medicare's PDPM payment model. There were 35 attendees who participated.

In October, we hosted our annual LTC Leadership Development Course with 37 attendees. The course was co-taught by Sophie Campbell and me. Participant evaluations were extremely positive. Upon successful completion of the four day course, participants became eligible to register for the Certified Nursing Director of Long Term Care (CNDLTC), which is awarded upon achieving a passing score on the certification exam. In 2018, 20 course participants successfully achieved the CNDLTC certification.

Also in October, we began our **Mitigate Your Risk Webinar Series**. The webinar series included several risk topics relevant to our industry. Webinars were held twice monthly from October through January 2019. Approximately 60 attendees participated in the 6 webinars.

In November, PADONA hosted its' inaugural, **Survival Skills Course**. This course is geared to new DON's, ADON's, Nurse Managers, RN Supervisors, and other Nursing Administration offering an overview of the DOH inspection process, event reporting, and day to day clinical and organizational strategies for successful positioning. Becky Flack served as faculty for this 2 day course held at Grove Manor with 26 participants. This course was well received and we intend to offer this same course in 2019 in various locations across the commonwealth.

In December, we submitted an application for a Long Term Care Grant to use CMP funds to pay for the APIC Long Term Care Certificate Program to assist members in obtaining advanced infection control education geared toward the long term care industry. If successful, we will be able to provide 200 members with free or discounted training opportunities to pursue Certification.

Area I held four events during the calendar year. Heidi Romanoski from Acadia Pharmaceuticals graciously hosted three separate events on the treatment of Parkinson's Psychosis.

At our December meeting, our Board of Directors approved a 2019 Operating Budget that includes \$504K Income, \$452K Expenses, and a net operating income of approximately \$50K. A dues increase of \$10 per membership category was also approved effective January 1, 2019.

Respectfully Submitted,
Candace McMullen
Executive Director/Board Chair
May 16, 2019