

PADONA / LTC

21863 Deer Run Lane, Shade Gap, PA 17255 • (814) 617-1435
Fax (856) 780-5149 • E-mail cmcmullen@padona.com

2020 PADONA Convention Sponsorship Opportunities

\$12,500 LEVEL

Reception Sponsorship

- Exhibitor registration with prominent location
 - Banner Display of sponsorship during reception and at the exhibitor booth
 - Two ENews articles during upcoming year
 - Vendor spotlight in ENews
 - Highlight on the convention page of the PADONA website
 - Company name included as a reception sponsor on the convention agenda
 - Opportunity to add company literature, insert or giveaway in our convention bags
 - Opportunity to circulate with the Executive Management during the reception for membership networking
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\$7,500 LEVEL

Lunch Sponsorship (\$4,000 shared with a non-competitor)

- Two ENews articles during upcoming year
 - Vendor spotlight in ENews
 - Banner Display of sponsorship during the lunch and at the exhibitor booth
 - Highlight on the convention page of the PADONA website
 - Opportunity to add company literature, insert or giveaway in our convention bags
 - Company name included as a lunch sponsor on the convention agenda
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\$5,000 LEVEL

Breakfast Sponsorship (\$3,000 shared with a non-competitor)

- Two ENews articles during upcoming year
- Vendor spotlight in ENews
- Banner Display of sponsorship during breakfast and at the exhibitor booth
- Highlight on the convention page of the PADONA website
- Opportunity to add company literature, insert or giveaway in our convention bags
- Company name included as a breakfast sponsor on the convention agenda

Convention Bag Sponsorship

- Banner display of sponsorship during convention registration and at the exhibitor booth
 - Two ENews articles during upcoming year
 - Vendor spotlight in ENews
 - Company name and logo displayed on all attendee convention bags and opportunity to include company branded promotional items.
 - Highlight on the convention page of the PADONA website
 - Opportunity to add company literature, insert or giveaway in our convention bags
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\$3,500 LEVEL

Break Sponsorship (\$2,000 shared with a non-competitor)

- One ENews article during upcoming year
 - Vendor spotlight in ENews
 - Banner Display of sponsorship during attendee break session and at the exhibitor booth
 - Highlight on the convention page of the PADONA website
 - Company name included as a break sponsor on the convention agenda
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Tuesday Evening Social Sponsorship (\$2,000 shared with a non-competitor)

- One ENews article during upcoming year
 - Vendor spotlight in ENews
 - Banner Display of sponsorship during social and at the exhibitor booth
 - Highlight on the convention page of the PADONA website
 - Company name included as a break sponsor on the convention agenda
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\$2,000 LEVEL

Speaker Sponsorship (\$1,500 shared with a non-competitor)

- Opportunity to introduce speaker
 - Opportunity to distribute company literature or giveaways in the room prior to speaker commencement
 - Banner Display of sponsorship at the speaker session and at the exhibitor booth
 - Highlight on the convention page of the PADONA website
 - Company name included as a speaker sponsor on the convention agenda
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\$1,000 LEVEL

Lanyard Sponsorship

- Company name included on all attendee lanyards
- Highlight on the convention page of the PADONA website
- Banner display of sponsorship at the exhibitor booth

Gift Card Giveaways

- Sponsor the gift card giveaways completed at the end of each educational session
 - Highlight on the convention page of the PADONA website
 - Company name included on the gift card
 - Company name announced with each gift card drawing
 - Banner display of sponsorship at the exhibitor booth
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